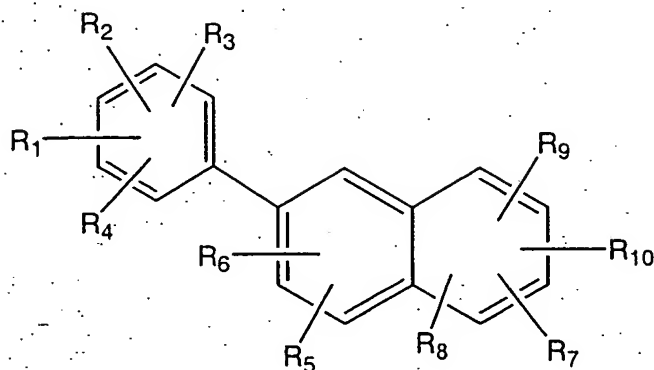


ABSTRACT

This invention provides estrogen receptor modulators of formula I, having the structure

5



I

wherein

R₁, R₂, R₃, R₄, R₅, R₆, R₇, R₈, R₉, and R₁₀, are as defined in the specification, or a
10 pharmaceutically acceptable salt thereof.